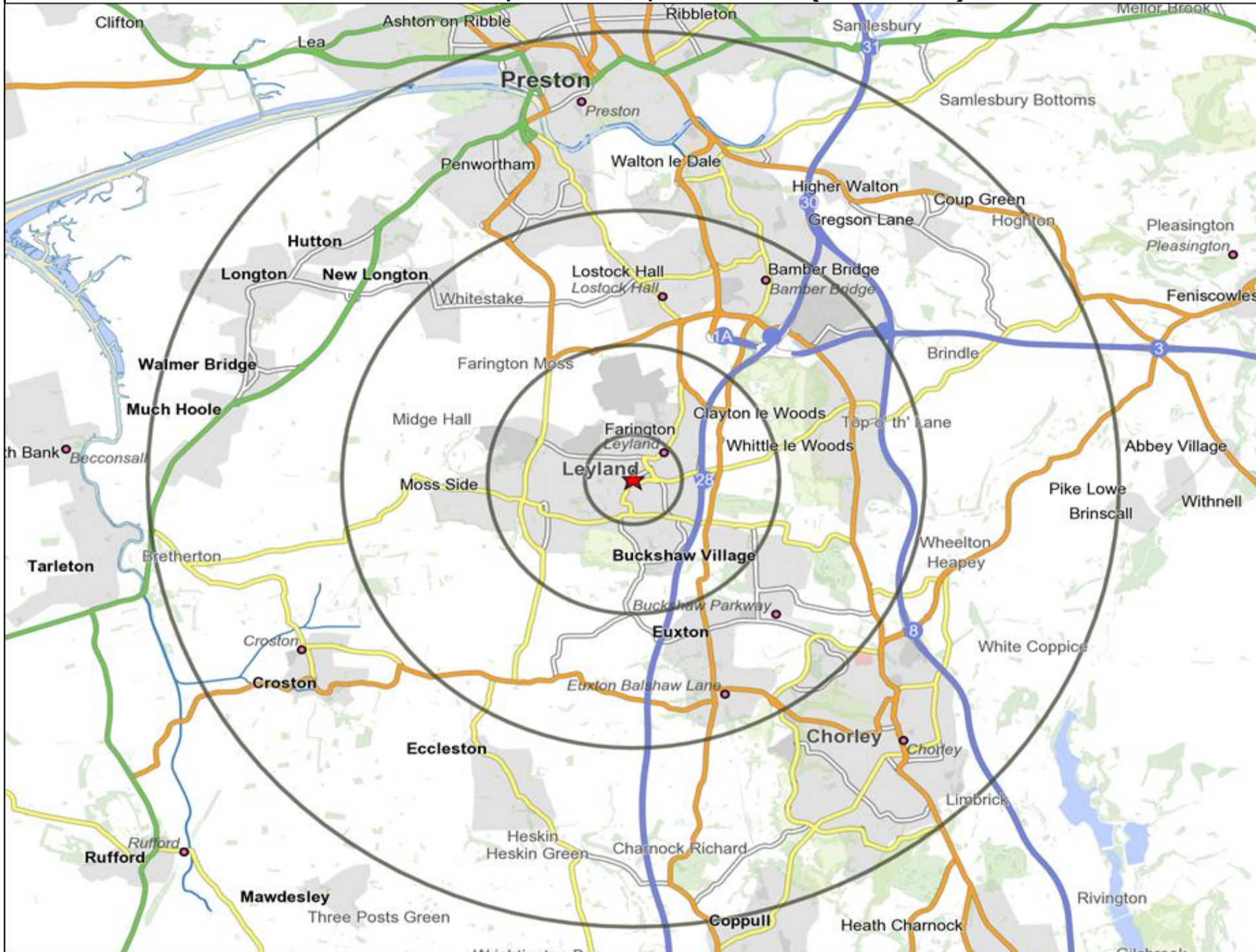




**Customer Profile Report for GABLES, LEYLAND (Punch Outlet Number: 202741)  
2 HOUGH LANE, LEYLAND, PR25 2SD (PR25 2SD)**



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★ Location      ○ 0.5, 1.5, 3 & 5 Mile Distance

**Age Data Table**

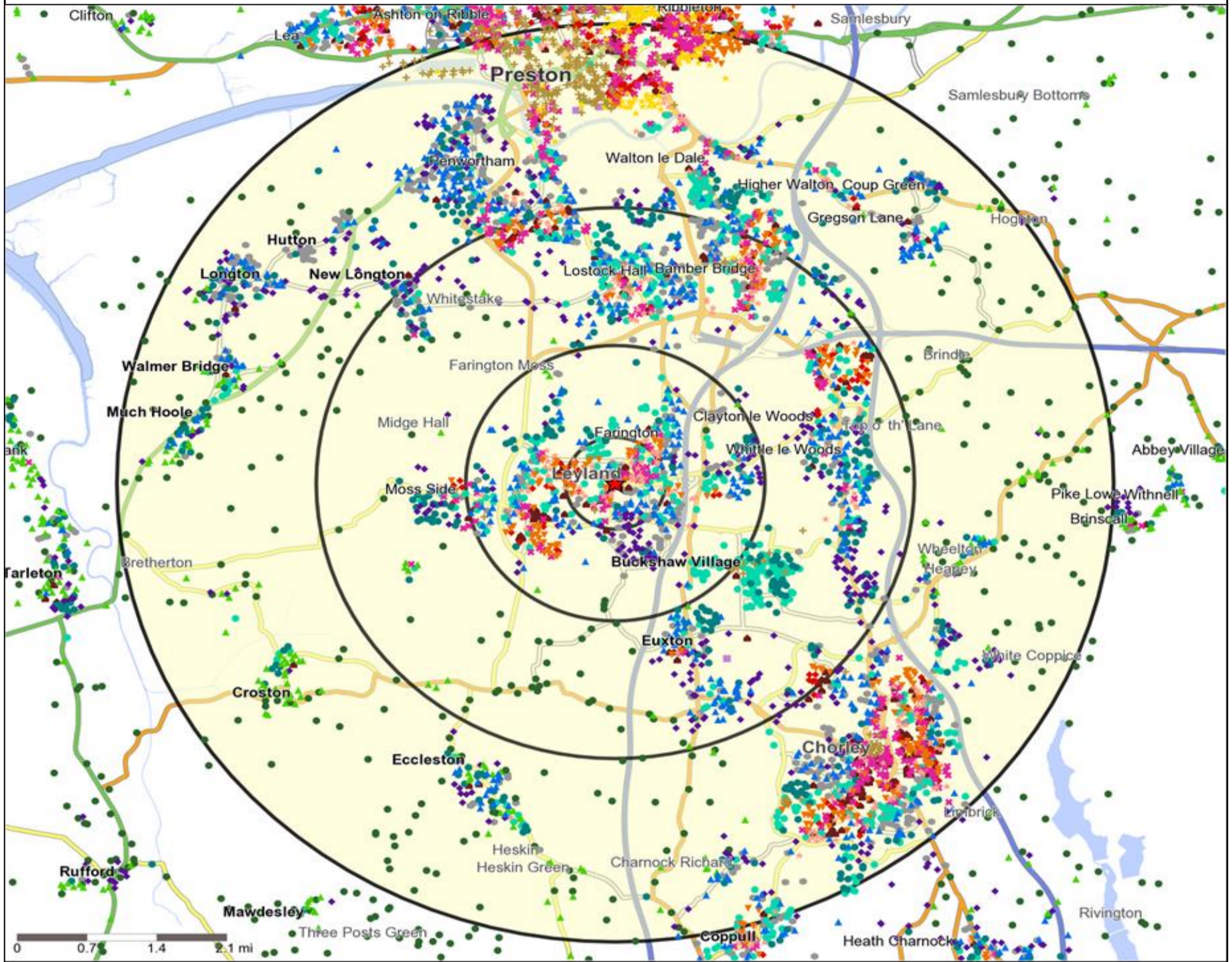
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	1,879	6,980	18,771	41,533	55,054	108	101	98	95	99
16-17	242	917	2,389	5,416	6,940	113	107	101	100	100
18-24	794	2,808	7,536	24,072	30,773	95	84	82	114	114
25-34	1,515	5,086	14,289	31,362	40,671	120	101	103	98	100
35-44	1,166	4,423	13,263	29,031	37,189	100	94	103	98	99
45-54	1,322	5,294	15,067	33,405	42,323	101	101	105	101	100
55-64	918	4,356	11,825	26,193	33,004	88	104	103	99	98
65+	1,402	7,067	18,394	42,058	51,643	84	106	101	100	96
<b>Population estimate 2015</b>	<b>9,238</b>	<b>36,931</b>	<b>101,534</b>	<b>233,070</b>	<b>297,597</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

**Ethnicity - Census 2011**

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	8,564	34,864	94,686	208,098	261,471	97%	98%	97%	92%	90%
Mixed / Multiple Ethnic Groups	116	352	1,133	3,026	4,514	1%	1%	1%	1%	2%
Asian / Asian British	122	354	1,249	11,655	20,621	1%	1%	1%	5%	7%
Black / African / Caribbean / Black British	23	66	361	1,272	1,937	0%	0%	0%	1%	1%
Other Ethnic Group	23	65	221	1,036	1,347	0%	0%	0%	0%	0%
<b>All People (Ethnic Group)</b>	<b>8,848</b>	<b>35,701</b>	<b>97,650</b>	<b>225,087</b>	<b>289,890</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>



### Mosaic UK Map and Data: GABLES, LEYLAND (202741)



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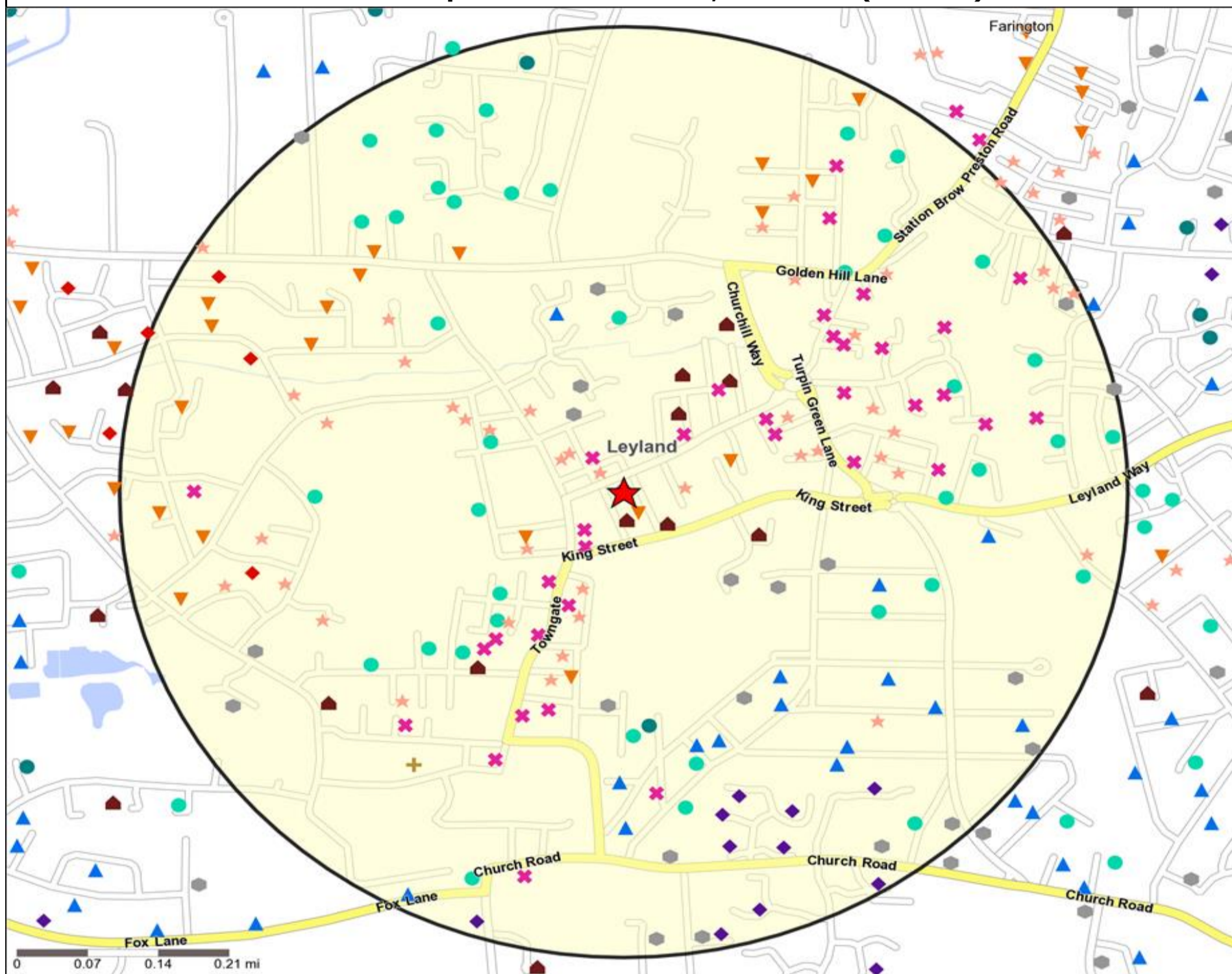
- Location
- 0.5, 1.5, 3 & 5 Mile Distance
- Rivers, Canals and Lakes
- Mosaic UK Groups**
- A City Prosperity
- D Rural Reality
- E Senior Security
- F Suburban Stability
- G Domestic Success
- B Prestige Positions
- H Aspiring Homemakers
- I Family Basics
- J Transient Renters
- K Municipal Challenge
- L Vintage Value
- M Modest Traditions
- N Urban Cohesion
- O Rental Hubs
- C Country Living

#### Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
<b>A City Prosperity (18+)</b>	0	0	3	38	38	0	0	0	1	0
<b>B Prestige Positions (18+)</b>	304	2,160	6,532	13,795	15,019	59	102	115	106	90
<b>C Country Living (18+)</b>	0	123	1,066	5,390	7,058	0	6	20	43	45
<b>D Rural Reality (18+)</b>	0	55	524	4,915	6,152	0	3	10	40	39
<b>E Senior Security (18+)</b>	646	3,083	8,377	19,435	23,074	112	131	132	134	124
<b>F Suburban Stability (18+)</b>	824	4,904	12,856	25,971	30,638	189	277	269	238	220
<b>G Domestic Success (18+)</b>	178	2,368	9,501	19,171	23,603	30	97	145	127	123
<b>H Aspiring Homemakers (18+)</b>	1,791	6,473	16,397	26,112	29,527	276	245	231	160	142
<b>I Family Basics (18+)</b>	832	2,747	5,211	11,237	17,666	162	131	92	87	107
<b>J Transient Renters (18+)</b>	903	1,795	4,782	14,462	21,890	220	107	106	140	166
<b>K Municipal Challenge (18+)</b>	68	873	2,347	5,240	7,526	16	51	51	50	56
<b>L Vintage Value (18+)</b>	358	1,513	3,937	9,971	12,255	80	83	80	88	85
<b>M Modest Traditions (18+)</b>	1,195	2,825	5,679	10,122	12,793	353	205	153	119	118
<b>N Urban Cohesion (18+)</b>	0	0	23	4,169	8,153	0	0	1	45	68
<b>O Rental Hubs (18+)</b>	20	57	867	8,957	12,785	4	3	14	65	73
<b>Adults 18+ estimate 2015</b>	<b>7,119</b>	<b>28,976</b>	<b>78,102</b>	<b>178,985</b>	<b>228,177</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>



### Mosaic UK Map and Data: GABLES, LEYLAND (202741)



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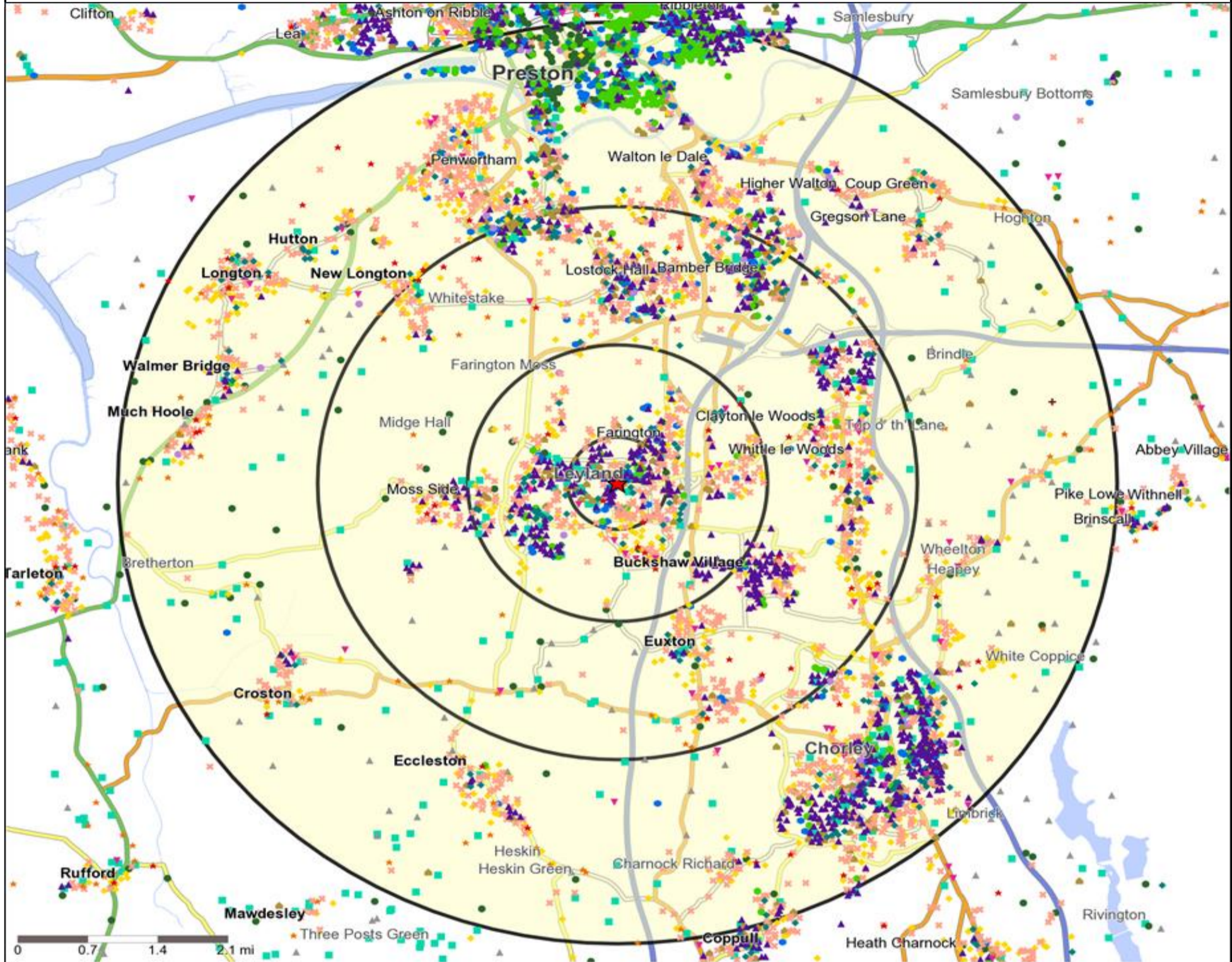
- Location
- 0.5, 1.5, 3 & 5 Mile Distance
- Rivers, Canals and Lakes
- A City Prosperity
- C Country Living
- E Senior Security
- F Suburban Stability
- G Domestic Success
- D Rural Reality
- I Family Basics
- J Transient Renters
- K Municipal Challenge
- H Aspiring Homemakers
- I Family Basics
- J Transient Renters
- K Municipal Challenge
- L Vintage Value
- M Modest Traditions
- N Urban Cohesion
- O Rental Hubs

#### Mosaic UK Data Table (Residential)

	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	304	59
C Country Living (18+)	0	0
D Rural Reality (18+)	0	0
E Senior Security (18+)	646	112
F Suburban Stability (18+)	824	189
G Domestic Success (18+)	178	30
H Aspiring Homemakers (18+)	1,791	276
I Family Basics (18+)	832	162
J Transient Renters (18+)	903	220
K Municipal Challenge (18+)	68	16
L Vintage Value (18+)	358	80
M Modest Traditions (18+)	1,195	353
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	20	4
<b>Adults 18+ estimate 2015</b>	<b>7,119</b>	<b>100</b>



**Occasions Map and Data: GABLES, LEYLAND (202741)**



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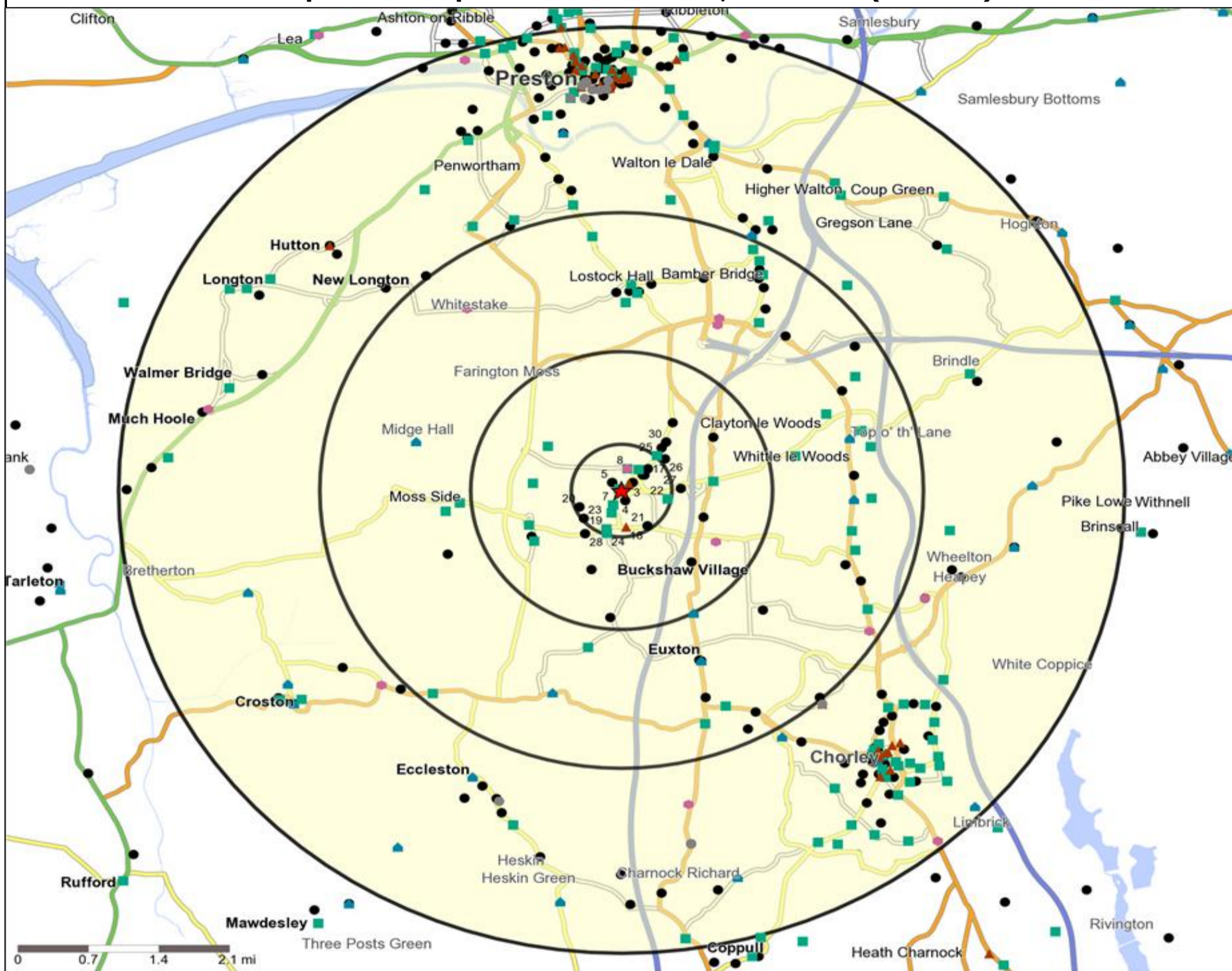
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- Occasions Types**  
■ 01 Mine's a Pint  
◆ 02 Early Doors  
● 03 Everyday is Friday
- ▲ 04 Weekend Millionaires  
● 05 Out On The Town  
▲ 06 Business and Pleasure  
● 07 Sporting Pints
- 08 Student Social  
▼ 09 Leisurely Lunch  
✕ 10 Wining and Dining  
▲ 11 Household Outing
- ★ 12 Midweek Meal Deal  
◆ 13 Date Night  
★ 14 Birthday Treat  
+ 15 Pre Show Meal

**Occasions Data Table**

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	465	1,972	4,890	11,729	15,311	76	84	79	85	87
02 Early Doors	560	2,266	5,676	12,093	14,931	109	116	110	105	101
03 Everyday is Friday	516	1,820	4,872	10,623	13,244	118	109	111	108	105
04 Weekend Millionaires	936	3,151	7,943	16,006	20,769	148	131	125	113	115
05 Out On The Town	719	2,465	6,414	14,814	19,220	118	106	105	108	110
06 Business and Pleasure	214	754	2,167	5,203	6,860	68	63	69	74	76
07 Sporting Pints	587	1,865	4,707	12,277	17,184	87	73	70	81	89
08 Student Social	175	749	2,126	6,485	8,174	61	69	75	101	100
09 Leisurely Lunch	495	2,074	5,519	12,498	15,981	83	91	92	93	93
10 Wining and Dining	655	2,786	7,793	16,507	20,145	96	108	114	108	103
11 Household Outing	689	2,360	6,098	12,836	16,792	128	115	113	106	109
12 Midweek Meal Deal	334	1,245	2,964	7,324	10,021	110	108	98	108	115
13 Date Night	418	2,018	5,833	12,080	14,114	87	110	121	111	102
14 Birthday Treat	395	1,689	4,708	10,444	12,859	82	92	97	96	93
15 Pre Show Meal	177	656	1,771	3,722	4,569	106	104	106	100	96
<b>Number of Occasions</b>	<b>7,335</b>	<b>27,870</b>	<b>73,481</b>	<b>164,641</b>	<b>210,174</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>



### Competition Map and Data: GABLES, LEYLAND (202741)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

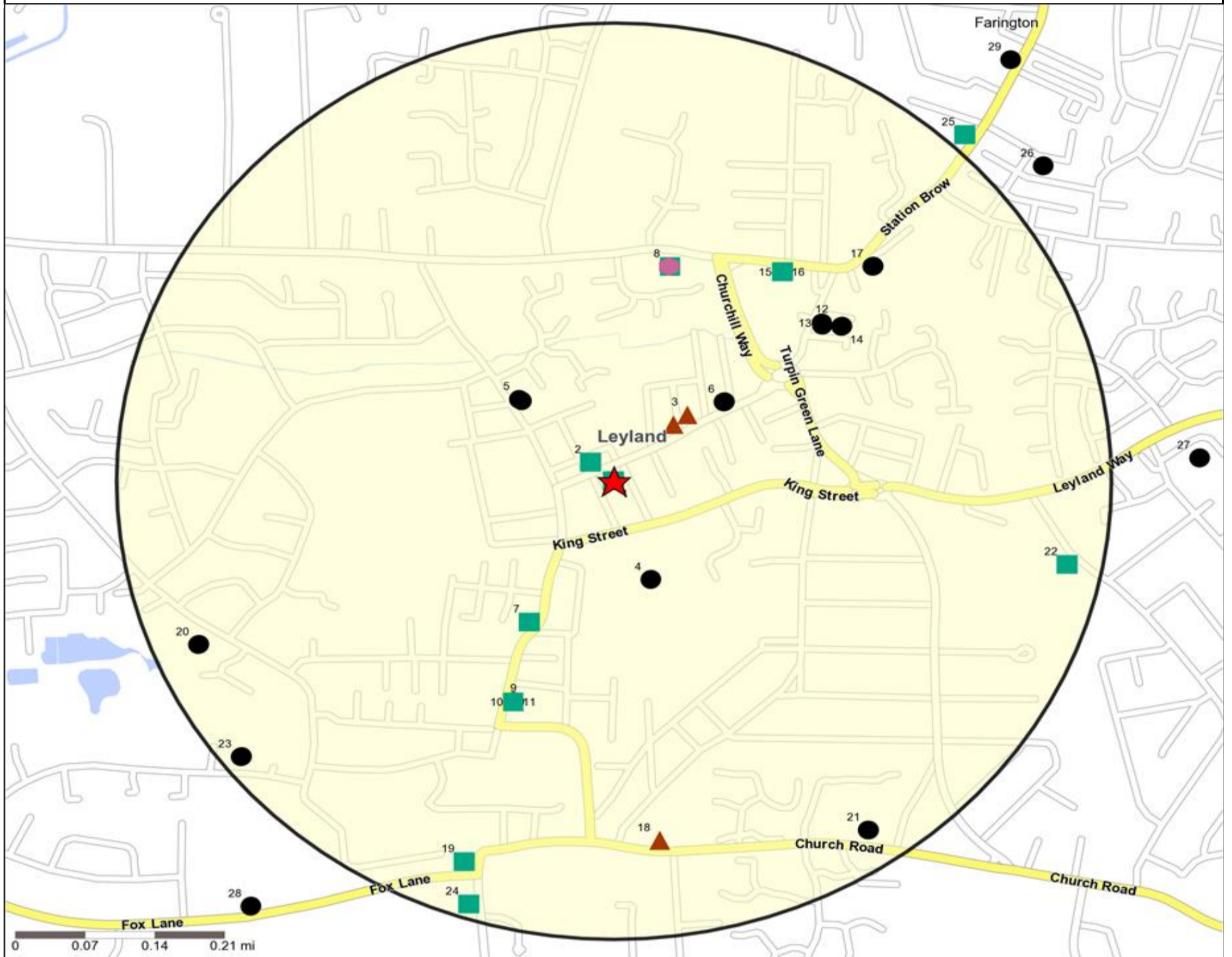
- ★ Location
- Café / Wine Bar
- Dry Led
- 0.5, 1.5, 3 & 5 Mile Distance
- ▲ Circuit Bar
- Other
- ~ Rivers, Canals and Lakes
- Community Local
- ◆ Rural Character

#### Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	0	0	10
Circuit Bar	2	2	2	42
Community Local	8	15	38	121
Dry Led	0	0	6	23
Branded Food Pub	1	3	8	14
Rural	0	0	0	0
Other	13	28	52	224
<b>Total</b>	<b>24</b>	<b>48</b>	<b>106</b>	<b>434</b>



### Competition Map and Data: GABLES, LEYLAND (202741)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

- Location
- Branded Food
- Dry Led
- Cafe / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- Circuit Bar
- Rural Character
- Rivers, Canals and Lakes
- Community Local

#### Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	2
Community Local	8
Dry Led	0
Branded Food Pub	1
Rural	0
Other	13
<b>Total</b>	<b>24</b>



## Local Competition: GABLES, LEYLAND (202741)

### List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	GABLES, LEYLAND	2 HOUGH LANE, LEYLAND, PR25 2SD	Punch Taverns	PR25 2SD	Punch Taverns	0.00
1	Gables	2 Hough Lane, Leyland	Punch Pub Company	PR25 2SD	Community Local	0.00
2	Market Ale House	33 Hough Lane, Leyland	Independent Free	PR25 2SB	Community Local	0.03
3	Leyland Lion	60 Hough Lane, Leyland	Wetherspoon	PR25 2SA	Circuit Bar	0.10
4	Lancashire Football Association	Thurston Road, Leyland	Independent Free	PR25 2LF	Other	0.11
5	Royal British Legion Club	2 School Lane, Forton, Leyland	Independent Free	PR25 2TT	Other	0.13
6	Isolabella Italian Restaurant	81 Hough Lane, Leyland	Independent Free	PR25 2YD	Other	0.14
7	Original Ship Inn	95 Towngate, Leyland	Independent Free	PR25 2LQ	Community Local	0.18
8	Old Leyland Gates	Golden Hill Lane, Leyland	Spirit Pub Company	PR25 3PG	Branded Food	0.24
9	Royal Naval Association	74 Towngate, Leyland	Independent Free	PR25 2LR	Other	0.26
10	Leyland Conservative Club	67-69 Towngate, Leyland	Independent Free	PR25 2LR	Other	0.26
11	Barristers	63 Towngate, Leyland	Independent Free	PR25 2LR	Community Local	0.26
12	Beijing Restaurant	11 Chapel Brow, Leyland	Independent Free	PR25 3NH	Other	0.27
13	La Casa Caterina	23 Chapel Brow, Leyland	Independent Free	PR25 3NH	Other	0.27
14	Knights Of St Columba Club	1a Fleetwood Street, Leyland	Independent Free	PR25 3NL	Other	0.28
15	Viceroy Restaurant	3 Golden Hill Lane, Leyland	Independent Free	PR25 3NP	Other	0.28
16	Queens	1 Golden Hill Lane, Leyland	Amber Taverns	PR25 3NP	Community Local	0.28
17	Rafa Leyland	Golden Hill, Leyland	Independent Free	PR25 3NN	Other	0.35
18	Eagle & Child	30 Church Road, Leyland	Marston's	PR25 3AA	Circuit Bar	0.39
19	Fox & Lion	1 Towngate, Leyland	Star Pubs & Bars	PR25 2EN	Community Local	0.44
20	St Marys Priory Parish Centre	Broadfield Walk, Leyland	Independent Free	PR25 1PD	Other	0.45
21	Wellington Park	Church Road, Farington, Leyland	Independent Free	PR25 3AB	Other	0.46
22	Wagon & Horses	Bent Lane, Leyland	Thwaites	PR25 4HS	Community Local	0.46
23	Council Suite	West Paddock, Leyland	Independent Free	PR25 1DH	Other	0.48
24	Withy Arms	5 Worden Lane, Leyland	Independent Free	PR25 3EL	Community Local	0.48
25	Railway	1 Preston Road, Leyland	Punch Pub Company	PR25 4NT	Community Local	0.52
26	Leyland & Farrington Social Club	1 Derby Street, Leyland	Independent Free	PR25 4NU	Other	0.55
27	Leyland Hotel	Leyland Way, Leyland	Independent Free	PR25 4JX	Other	0.59
28	Leyland Fox Lane Sports & Social Club	Fox Lane, Leyland	Independent Free	PR25 1HB	Other	0.59
29	Rose & Crown Hotel	59 Stanifield Lane, Farington, Leyland	Independent Free	PR25 4QA	Other	0.61
30	Farrington Conservative	70 Stanifield Lane, Farington, Leyland	Independent Free	PR25 4GA	Other	0.68