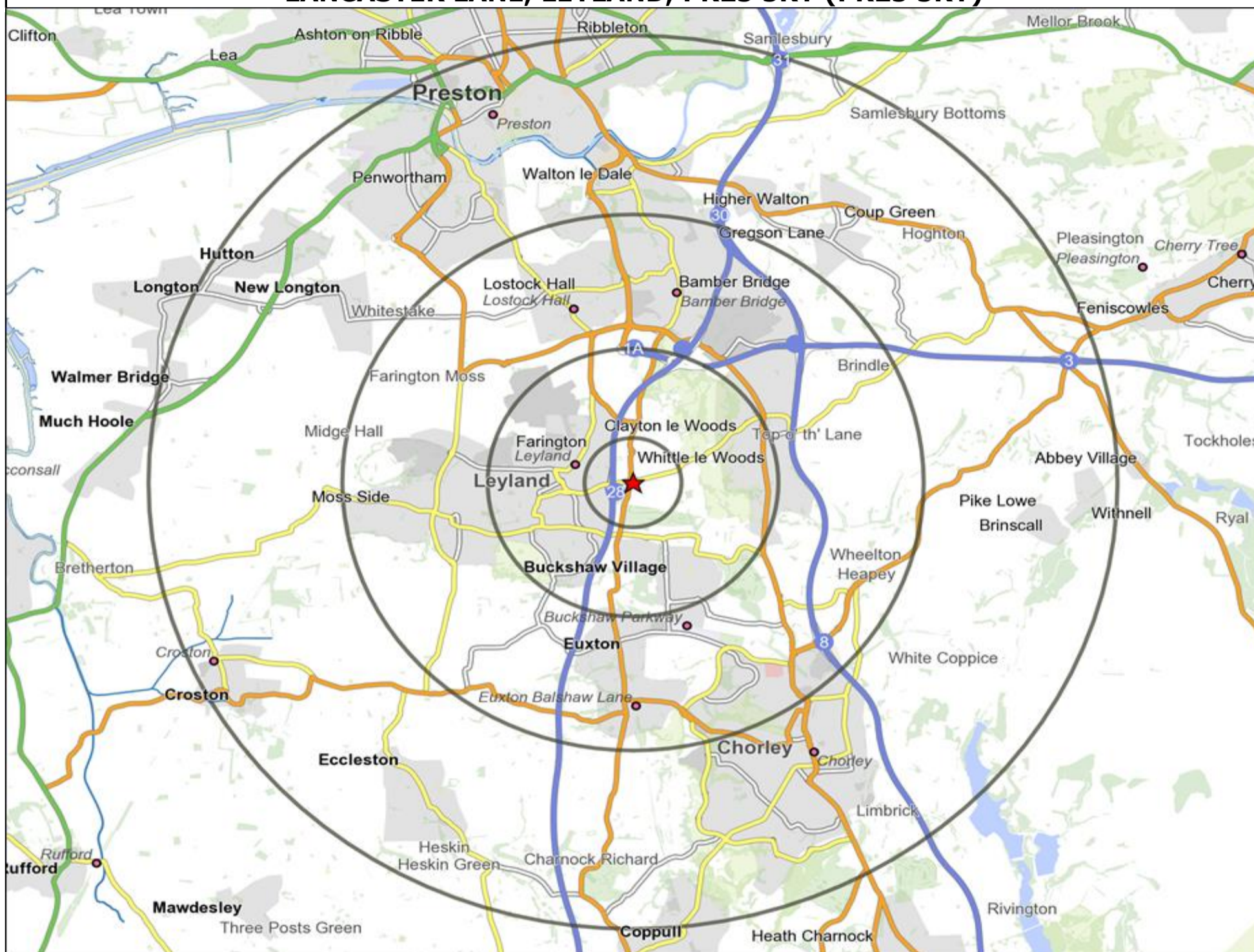




**Customer Profile Report for WOODSMAN, LEYLAND (Punch Outlet Number: 371293)
LANCASTER LANE, LEYLAND, PR25 5RY (PR25 5RY)**



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

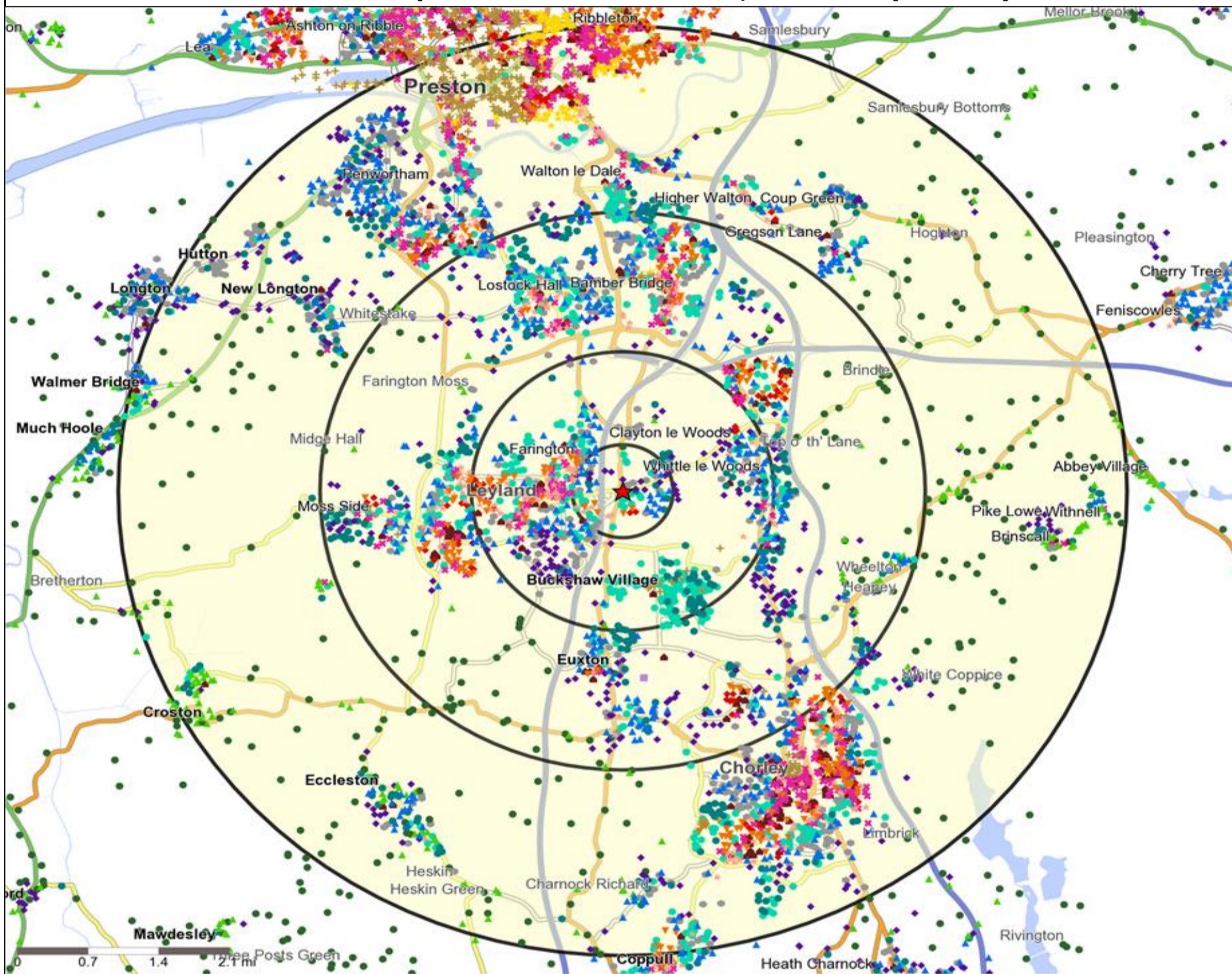
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	1,040	6,376	19,511	42,197	65,331	101	99	100	97	99
16-17	142	772	2,498	5,500	8,377	111	97	103	102	102
18-24	381	2,552	7,588	22,405	35,001	77	83	80	107	110
25-34	611	5,725	14,152	31,609	47,003	81	123	99	100	97
35-44	680	4,407	13,333	29,055	44,531	98	102	101	99	99
45-54	855	4,723	15,449	33,275	50,788	110	97	104	101	101
55-64	770	3,743	12,403	26,087	39,540	124	97	105	100	99
65+	1,011	5,875	19,479	41,643	62,586	102	95	104	100	98
Population estimate 2015	5,490	34,173	104,413	231,771	353,157	100	100	100	100	100

Ethnicity - Census 2011

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	5,225	30,159	97,613	205,876	311,748	98%	97%	97%	92%	91%
Mixed / Multiple Ethnic Groups	39	329	1,079	3,074	5,026	1%	1%	1%	1%	1%
Asian / Asian British	56	397	1,232	12,664	23,724	1%	1%	1%	6%	7%
Black / African / Caribbean / Black British	6	72	306	1,285	2,193	0%	0%	0%	1%	1%
Other Ethnic Group	5	69	198	1,062	1,527	0%	0%	0%	0%	0%
All People (Ethnic Group)	5,331	31,026	100,428	223,961	344,218	100	100	100	100	100



Mosaic UK Map and Data: WOODSMAN, LEYLAND (371293)



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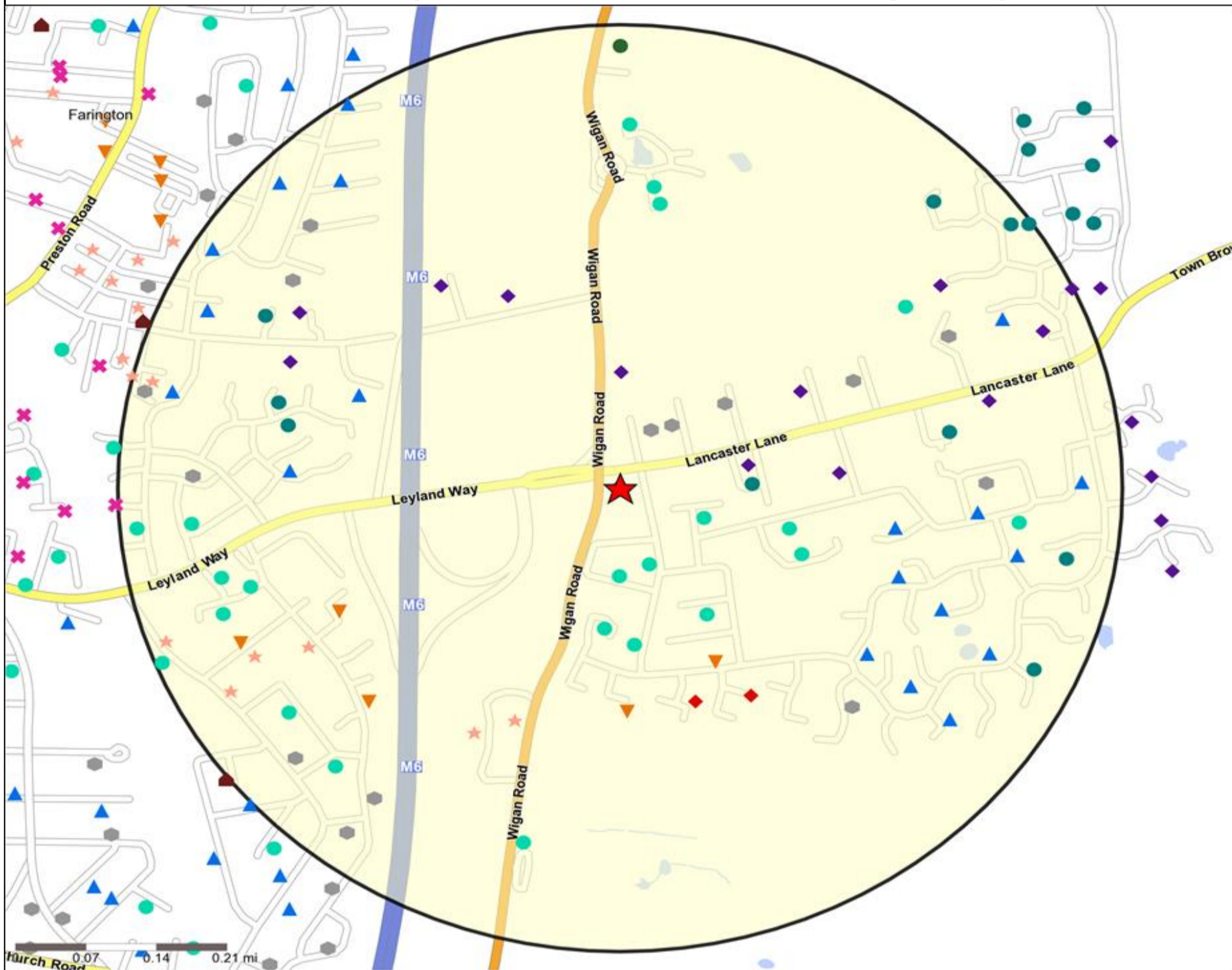


Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	3	3	38	38	0	0	0	1	0
B Prestige Positions (18+)	499	2,608	6,957	13,613	18,173	159	133	116	105	92
C Country Living (18+)	1	16	1,026	4,950	7,633	0	1	18	40	40
D Rural Reality (18+)	0	7	548	4,586	5,784	0	0	10	37	31
E Senior Security (18+)	515	2,932	8,853	18,968	28,202	147	134	133	131	127
F Suburban Stability (18+)	1,021	4,412	14,568	25,529	38,325	388	268	290	234	231
G Domestic Success (18+)	508	2,423	10,466	18,369	30,009	140	107	152	123	131
H Aspiring Homemakers (18+)	1,030	7,338	16,916	26,790	37,006	263	300	226	165	150
I Family Basics (18+)	267	1,506	5,610	11,900	19,606	86	78	95	92	100
J Transient Renters (18+)	22	1,487	4,687	15,151	25,507	9	96	99	147	162
K Municipal Challenge (18+)	211	591	2,394	5,649	8,629	83	37	50	54	54
L Vintage Value (18+)	0	1,049	3,837	10,179	15,088	0	62	74	91	88
M Modest Traditions (18+)	232	2,030	5,325	10,384	15,821	113	159	136	123	122
N Urban Cohesion (18+)	0	0	23	4,752	8,668	0	0	1	51	61
O Rental Hubs (18+)	0	514	922	7,433	13,474	0	25	15	54	64
Adults 18+ estimate 2015	4,306	26,916	82,135	178,291	271,963	100	100	100	100	100



Mosaic UK Map and Data: WOODSMAN, LEYLAND (371293)



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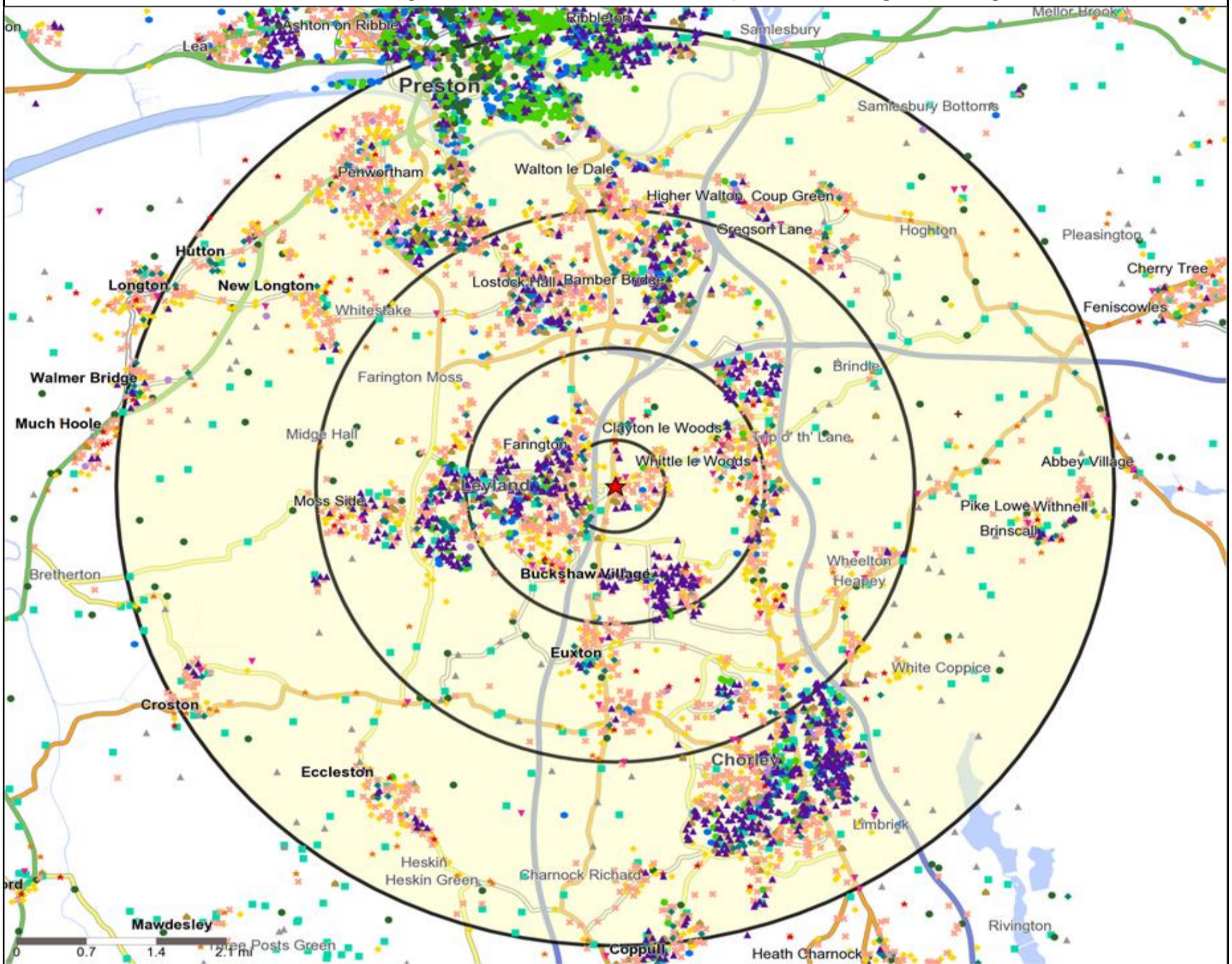
- | | | | | |
|-------------------------------|-------------------------|----------------------|-----------------------|---------------------|
| Location | Mosaic UK Groups | D Rural Reality | H Aspiring Homemakers | L Vintage Value |
| 0.5, 1.5, 3 & 5 Mile Distance | A City Prosperity | E Senior Security | I Family Basics | M Modest Traditions |
| Rivers, Canals and Lakes | B Prestige Positions | F Suburban Stability | J Transient Renters | N Urban Cohesion |
| | C Country Living | G Domestic Success | K Municipal Challenge | O Rental Hubs |

Mosaic UK Data Table (Residential)

	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	499	159
C Country Living (18+)	1	0
D Rural Reality (18+)	0	0
E Senior Security (18+)	515	147
F Suburban Stability (18+)	1,021	388
G Domestic Success (18+)	508	140
H Aspiring Homemakers (18+)	1,030	263
I Family Basics (18+)	267	86
J Transient Renters (18+)	22	9
K Municipal Challenge (18+)	211	83
L Vintage Value (18+)	0	0
M Modest Traditions (18+)	232	113
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	0	0
Adults 18+ estimate 2015	4,306	100



Occasions Map and Data: WOODSMAN, LEYLAND (371293)



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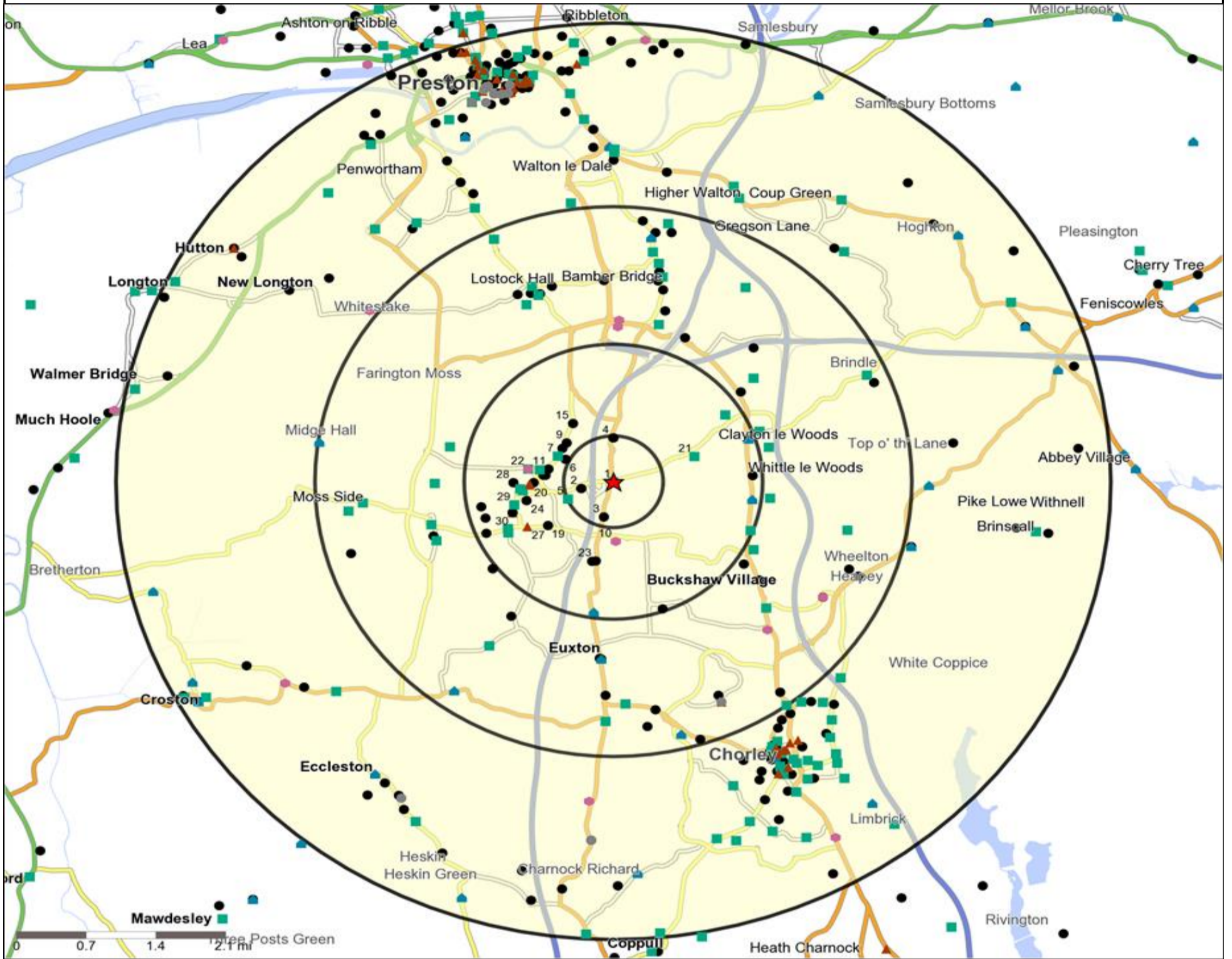
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- ★ Occasions Types
- 01 Mine's a Pint
- ◆ 02 Early Doors
- 03 Everyday is Friday
- ▲ 04 Weekend Millionaires
- 05 Out On The Town
- ▲ 06 Business and Pleasure
- 07 Sporting Pints
- 08 Student Social
- ▼ 09 Leisurely Lunch
- ▲ 10 Wining and Dining
- ▲ 11 Household Outing
- ★ 12 Midweek Meal Deal
- ◆ 13 Date Night
- ★ 14 Birthday Treat
- + 15 Pre Show Meal

Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	240	1,489	5,068	11,869	18,016	76	68	79	86	86
02 Early Doors	273	1,830	5,851	12,183	17,908	103	100	109	105	103
03 Everyday is Friday	258	1,718	5,021	10,579	15,758	114	111	110	107	106
04 Weekend Millionaires	329	3,247	8,194	16,498	24,523	101	145	124	116	114
05 Out On The Town	305	2,387	6,689	14,869	22,675	97	110	105	108	110
06 Business and Pleasure	105	786	2,263	5,209	8,089	65	70	69	74	76
07 Sporting Pints	206	1,712	4,858	12,607	19,688	59	72	69	83	86
08 Student Social	128	735	2,224	5,989	9,415	87	73	75	93	97
09 Leisurely Lunch	296	1,891	5,785	12,549	18,972	96	89	93	93	93
10 Wining and Dining	449	2,911	8,234	16,400	24,175	128	121	116	107	105
11 Household Outing	321	2,046	6,297	13,079	20,108	115	107	112	108	110
12 Midweek Meal Deal	176	897	3,075	7,449	11,526	112	83	97	109	112
13 Date Night	331	2,131	6,209	11,811	17,108	133	125	123	109	104
14 Birthday Treat	265	1,546	4,938	10,341	15,551	106	90	98	95	95
15 Pre Show Meal	107	675	1,847	3,688	5,443	125	115	106	99	96
Number of Occasions	3,789	26,001	76,553	165,120	248,955	100	100	100	100	100



Competition Map and Data: WOODSMAN, LEYLAND (371293)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

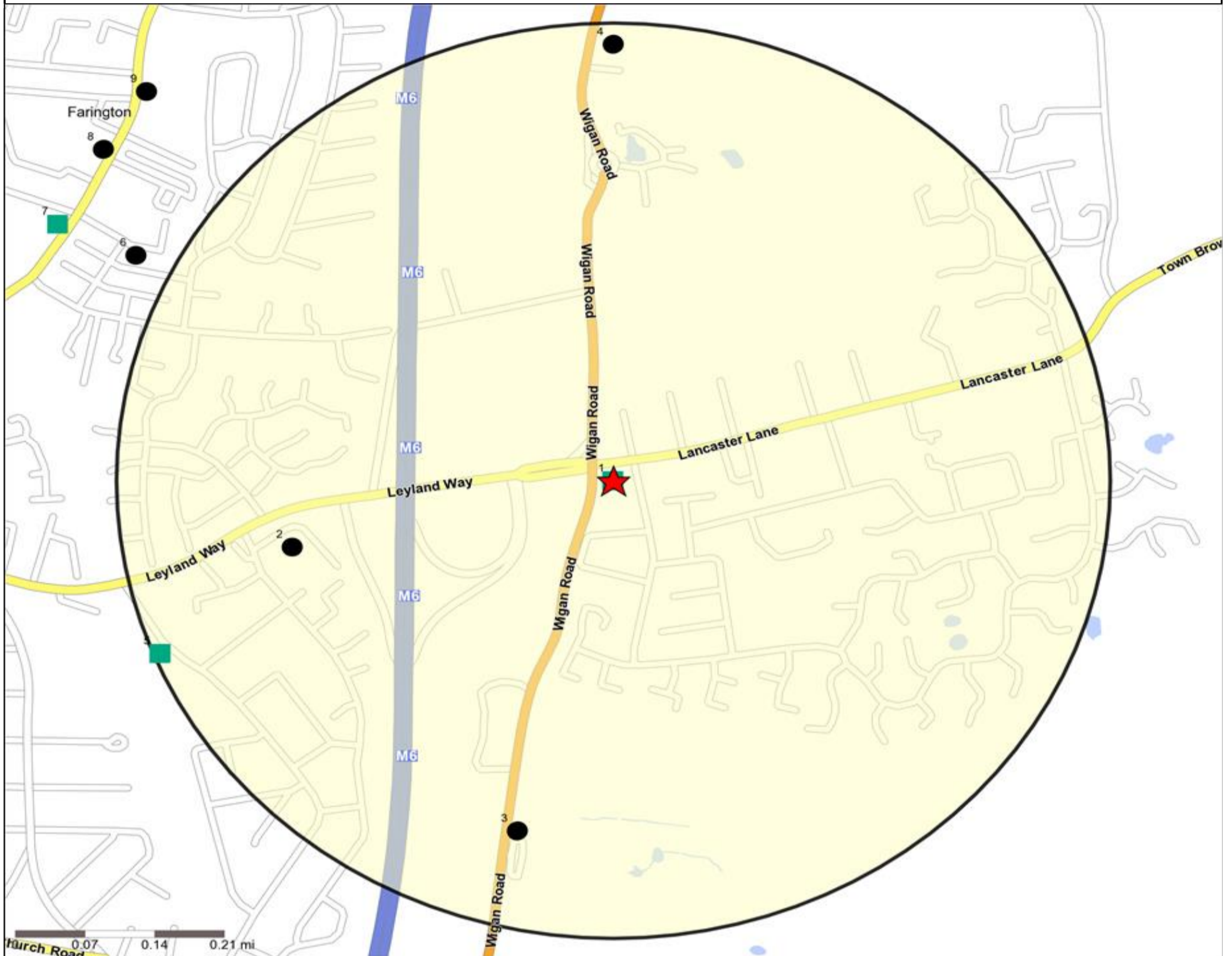
- ★ Location
- Branded Food
- ▲ Dry Led
- Cafe / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- ▲ Circuit Bar
- ◆ Rural Character
- ~ Rivers, Canals and Lakes
- Community Local

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	0	1	10
Circuit Bar	0	2	3	42
Community Local	2	13	42	116
Dry Led	0	3	7	26
Branded Food Pub	0	3	9	13
Rural	0	0	0	0
Other	3	27	61	227
Total	5	48	123	434



Competition Map and Data: WOODSMAN, LEYLAND (371293)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

- Location
- Branded Food
- Dry Led
- Café / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- Circuit Bar
- Rural Character
- Rivers, Canals and Lakes
- Community Local

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	0
Community Local	2
Dry Led	0
Branded Food Pub	0
Rural	0
Other	3
Total	5



Local Competition: WOODSMAN, LEYLAND (371293)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	WOODSMAN, LEYLAND	LANCASTER LANE, LEYLAND, PR25 5RY	Punch Taverns	PR25 5RY	Punch Taverns	0.00
1	Woodsman	Lancaster Lane, Leyland	Punch Pub Company	PR25 5RY	Community Local	0.00
2	Leyland Hotel	Leyland Way, Leyland	Independent Free	PR25 4JX	Other	0.33
3	Leyland Golf Club	Wigan Road, Leyland	Independent Free	PR25 5UD	Other	0.39
4	Top Wok	Wigan Road, Leyland	Independent Free	PR25 5SB	Other	0.48
5	Wagon & Horses	Bent Lane, Leyland	Thwaites	PR25 4HS	Community Local	0.49
6	Leyland & Farrington Social Club	1 Derby Street, Leyland	Independent Free	PR25 4NU	Other	0.54
7	Railway	1 Preston Road, Leyland	Punch Pub Company	PR25 4NT	Community Local	0.63
8	Rose & Crown Hotel	59 Stanifield Lane, Farington, Leyland	Independent Free	PR25 4QA	Other	0.63
9	Farrington Conservative	70 Stanifield Lane, Farington, Leyland	Independent Free	PR25 4GA	Other	0.63
10	Bobbin Mill	2 Eaton Avenue, Buckshaw Village, Chorley	Marston's	PR 7 7NA	Branded Food	0.65
11	Rafa Leyland	Golden Hill, Leyland	Independent Free	PR25 3NN	Other	0.67
12	Knights Of St Columba Club	1a Fleetwood Street, Leyland	Independent Free	PR25 3NL	Other	0.69
13	Beijing Restaurant	11 Chapel Brow, Leyland	Independent Free	PR25 3NH	Other	0.71
14	La Casa Caterina	23 Chapel Brow, Leyland	Independent Free	PR25 3NH	Other	0.71
15	Farington Lodge	Stanifield Lane, Farington, Leyland	Independent Free	PR25 4QR	Other	0.75
16	Queens	1 Golden Hill Lane, Leyland	Amber Taverns	PR25 3NP	Community Local	0.75
17	Viceroy Restaurant	3 Golden Hill Lane, Leyland	Independent Free	PR25 3NP	Other	0.75
18	Isolabella Italian Restaurant	81 Hough Lane, Leyland	Independent Free	PR25 2YD	Other	0.80
19	Wellington Park	Church Road, Farington, Leyland	Independent Free	PR25 3AB	Other	0.81
20	Leyland Lion	60 Hough Lane, Leyland	Wetherspoon	PR25 2SA	Circuit Bar	0.84
21	Ley Inn	Back Lane, Clayton-Le-Woods, Chorley	Marston's	PR 6 7EU	Community Local	0.86
22	Old Leyland Gates	Golden Hill Lane, Leyland	Spirit Pub Company	PR25 3PG	Branded Food	0.87
23	Charnock Farm Garden Centre	Wigan Road, Leyland	Independent Free	PR25 5DA	Other	0.88
24	Lancashire Football Association	Thurston Road, Leyland	Independent Free	PR25 2LF	Other	0.90
25	Gables	2 Hough Lane, Leyland	Punch Pub Company	PR25 2SD	Community Local	0.92
26	Market Ale House	33 Hough Lane, Leyland	Independent Free	PR25 2SB	Community Local	0.94
27	Eagle & Child	30 Church Road, Leyland	Marston's	PR25 3AA	Circuit Bar	1.00
28	Royal British Legion Club	2 School Lane, Forton, Leyland	Independent Free	PR25 2TT	Other	1.01
29	Original Ship Inn	95 Towngate, Leyland	Independent Free	PR25 2LQ	Community Local	1.03
30	Royal Naval Association	74 Towngate, Leyland	Independent Free	PR25 2LR	Other	1.07